



United Food Bank and Services of Plant City, Inc.

Annual Report 2022-23

Providing a Hand Up and Not a Hand Out



Mary Heysek, President/CEO, with Terrance Green, Warehouse Manager

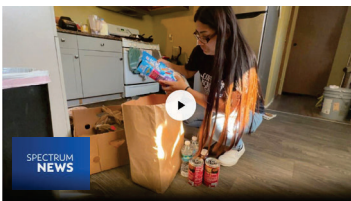
Media Coverage



Hello Plant City, I'm Bill McDaniel, your City Manager.



SHERIFF CHAD CHRONISTER
Hillsborough County Sheriff's Office



SPECTRUM NEWS



abc ACTION NEWS

United Food Bank Is On The Move

I've been on the road and on the move this year, more than ever, as we prepare to relocate to temporary facilities and break ground on our new building. Your help is the only way we can make it happen. We are now at the critical halfway mark of our \$5.17 million capital campaign.

United Food Bank and Services of Plant City, Inc. (UFBPC), serving nine local communities in East Hillsborough, relies on you. We rely on strong community partners, including individuals, corporations, and government, to strengthen the lives of those less fortunate than us. We've proven, for more than 30 years in business, that, together, we can and do make a difference.

Yet, to assure the sustainability of our mission, including programs that can offer lasting impact—and to continue to provide a hand up and not a hand out, we are taking the ground-breaking step to construct a new building, one that will be nearly double the cubic square feet of the existing facility.

A rendering of the proposed new building is pictured on the next page, as drafted by Boggs Design Partners' (BDP) Erica Azorin Craig, AI, NCARB, Principal Architect, working in close collaboration with our Building Committee and project manager, Claudio Pastore, from CBRE construction project management firm. With our new building will come an exciting demonstration kitchen for classroom instruction, with on-site—

culturally informed—cooking, to include classes for healthy menu planning and cooking on a budget. A covered outdoor area will be new to us and will help protect our clients when coming to pick up emergency food supplies in bad weather.

The UFBPC building committee recently selected—with full Board approval—the local Dykstra Construction firm (a JF Company) as the general contractor. The decision was made following submission and review of three competitive bids.

Continued on next page

Mission Statement:

To provide assistance for those in need, moving them from a state of hunger and impoverishment to self-sufficiency, empowerment, and self-reliance.

UFBPC Building Committee

Matt Buzza, Chair
Mary Heysek
Clay Keel
Bill McDaniel
Marsha Passmore

Dean Pfeffer
Jon Poppell
Dan Raulerson
William Thomas
Dodie White

Building Committee Update

"The Building Committee has worked for over a year to bring the new facility to fruition, reviewing plans, vetting and selecting contractors, determining logistics of our temporary move, and overseeing the financing of this project. None of the committee members have worked harder than our own President/CEO, Mary Heysek, in handling the daily questions from our engineers, project manager, and active/potential donors for this project." -- Matt Buzza, Committee Chair



Building Committee with lead partners, left to right: Claudio Pastore, Project Manager, CBRE; Matt Buzza; Dean Pfeffer; Darry Dykstra, Dykstra Construction; Bill Thomas; Mary Heysek, President/CEO; Dodie White, Board Chair; Michelle Miday, Boggs Design Partners; Marsha Passmore; Bill McDaniel; Dan Raulerson; Clay Keel

Dykstra
CONSTRUCTION
A JCI Company



Media Coverage

Images of media coverage, as pictured on the front cover, of United Food Bank and Services' mission and building expansion include the following:

Top Image: Plant City Manager Bill McDaniel, social media, December 14, 2022

Second Image: Hillsborough County Sheriff Chad Chronister, social media, July 3, 2023

Third Image: Spectrum News feature, February 16, 2023

Fourth Image: ABC Action news feature, February 20, 2023

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We will be closed only for perhaps one week in the middle of October 2023, while we pack and move to our temporary location. Recently, our whole team, including the UFBPC's Building Committee, Darry Dykstra of the newly hired Dykstra Construction firm, and Michelle Miday from Boggs Design Partners, took time to don hard hats and carry shovels to celebrate the start to our demolition and rebuilding at 702 East Alsobrook Street in Plant City—our current location. The new building will be part of the community improvement and business expansion effort within the CRA (Community Reinvestment Act) area, an overall improvement to the local area.

A temporary new location, only during our 6-8 month period of construction, to begin toward the end of October 2023, will be at Hillsborough Community College Plant City, at 2001 E. Cherry Street, an approximate two-mile distance from the current location. Our phone number will remain the same. The services offered during the transition will not change, including client food pickup, classes, Direct Community Outreach (off-site food deliveries), Feeding Our Legacy, Feeding Our Future (kids' bags), the Pet Pantry, and the Diaper Pantry, to name a few programs.

In addition to retracing our progress with the building, I want to welcome back to UFBPC Angelica Lombrana, serving as our Chief Operating Officer. She began working as an intern at UFBPC in 2015, while working on her AA degree in Counseling and Human Services from Hillsborough Community College. After graduating, she was hired full-time at the food bank in 2016, as an Operations Assistant. By February of 2017, she had become the Operations Manager.



Ms. Lombrana moved in March of 2018 to the East Coast of Florida, although she continued to consult with UFBPC. In February of 2020, she moved back to Tampa and began working as a Program Coordinator for Teaching Tools Resource Center through the Hillsborough Education Foundation, a program supporting mostly Title I schools in the local district. In June 2022, she accepted a promotion as a Southeast Community Engagement Manager for the tech company *findhelp*, by advancing its interactive, social service resource platform, working with school districts, hospitals, nonprofits, and government entities.

Back now at UFBPC, she is managing day-to-day operations, supervising staff, overseeing programs, and supporting me and this organization with the long-term goals of the agency. She has said she always envisioned herself back here. She knows that UFBPC is where her heart is. Just glad to have her back and leading our team.

Mary Heysek, President/CEO

New Building Sneak Peek Event

A sneak peek VIP event took place on March 26, 2023, to officially kick off the public phase of the new building capital campaign. Several donors, local supporters, board members, Mayor Nathan A. Kilton, Plant City Commissioners Mary Thomas Mathis, William Dodson, Jason Jones, and Michael Sparkman, along with Hillsborough County Commissioner Michael Owen, were on hand to celebrate. Elevations to show the exterior two-dimensional drawings of the new building, produced by Boggs Design Partners with United Food Bank and Services of Plant City Building Committee, with full board input, were unveiled. Sixty supporters were able to see the new vision for the first time. The event resulted in a total commitment of \$150,000 toward the capital campaign.



Hillsborough County Commissioner Michael Owen; UFBPC Board Members Dodie White (Chair), Dean Pfeffer, Matt Buzzza, and Dan Raulerson



UFBPC Board Members Marsha Passmore, Clay Keel, and Dodie White, with Gayle Tindle and Mary Heysek



Plant City Mayor Nate Kilton with UFBPC Board Members Dodie White, Dean Pfeffer, and Matt Buzzza



Help Give a Gift of a New Building

MLK Leadership Award

UFBPC was honored with the Community Champion Award from the Improvement League of Plant City at the January 15, 2023, Martin Luther King Jr. Leadership Breakfast. The food bank received the award for reflecting principles of collaboration, education, community service, and leadership. The awards breakfast was part of the Improvement League's 37th Annual Dr. Martin Luther King Jr. Festival. The League, founded by Mr. Jerry Bailey in 1982, addresses economic, workforce, quality of life, and cultural needs, with a mission of fostering equitable opportunities for residents regardless of age, race, sex, or religion through the Greater Plant City area.



President/CEO Mary Heysek with UFBPC's Community Champion Award.



Left to Right: Geri Marshall and Rosemary Bonner, Feeding Our Legacy Coordinators; Jasmine Perez, Operations Manager

Feeding Our Legacy



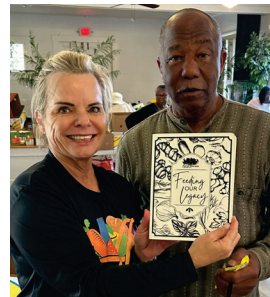
Feeding Our Legacy program on-site at the Historic Bealsville community



Coordinator Geri Marshall preparing senior food bags



Left: Coordinator Rosemary Bonner performing client intake



Right: Eddie Randolph, Legacy client, receiving a cookbook from Mary Heysek

The Feeding Our Legacy program provides intakes and personalized monthly food delivery for low-income seniors in the historic Bealsville community or at the HUD Section 202 Plant City Towers. In fiscal year 2023, a total of 871 seniors were served.

Fill a Bowl, Feed a Soul

The 12th Annual Empty Bowls, held November 12, 2022,

raised \$45,360 to benefit UFBPC's hunger programs. This community event also raises awareness about food insecurity.

Attendees choose from a variety of soups made by local businesses, churches, and other organizations, and also choose a bowl hand-painted by Hillsborough County students. Local artists provide unique, hand-made bowls for auction.

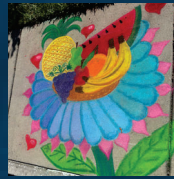
Chalk artist Janet Tombros provided a participatory demonstration of 3D street art, and 22 area students showcased their new street art skills, learned at a prior workshop taught by street painter and teacher Leigh Alfredson, assisted by Becky Hartmann. Larry Clark, Plant City Community Chorale, and Ace Jackson and the Jump Kings entertained. TD Bank and Driscoll's were the 2022 presenting sponsors.



Strawberry Court member Addison Raburn painting an auction bowl



Strawberry Court member Chloe Hopper shows off an auction bowl



Chalk art design created at the 2022 Empty Bowls



Empty Bowls Committee:
Seated: Silvia Dodson, Sherry Scheitler; Standing: Leigh Scott, Becky Hartmann, Mary Heysek, Lesli Platt, Betty Goodwine; Not Pictured: Barbara Crimer, Betty Medina, Jane Morgan, Donna Burke, Judy Collins, Barbara Franques, David Dye

Florida Strawberry Festival



Representatives of the Florida Strawberry Festival present a donation check to members of the UFBPC staff and board

For two consecutive years, 2022 and 2023, United Food Bank and Services of Plant City has been honored to receive a \$50,000 donation, raised from the proceeds of the Strawberry Ball. The

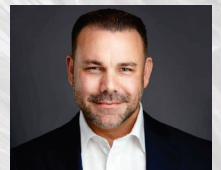


49th annual ball on April 29, 2023, presented by Brewington's Towing & Recovery, included dinner, dancing, and a live auction at the Charlie Grimes Family Agricultural Center. The annual semi-formal evening follows the eleven days of festival activities held in March of each year. The Florida Strawberry Festival believes strongly in preventing food insecurity and supporting United Food Bank in its mission.



Kyle Robinson
Festival President

Thank you to Hillsborough County Commissioner Michael Owen, District 4, and the entire Board of County Commissioners, for \$450,000 in financial support of the new building.



2023 Food for All: Take Flight

2023 Food for All: Take Flight Gala

Left: Event committee members Marsha Passmore, Candace Harrell, Dodie White, Mary Heysek, Leigh Scott, Nora Tribunovich. Not shown: Jeremy Rhodes, Jon Poppell, Lane Wetherington

Right: Guests gathered inside the Plant City Airport for the gala



On February 4, 2023, the Plant City Municipal Airport, working with Atlas Aviation, was the scene of a fun evening of dinner, music, live auction, and the display of several aircraft. Over 250 people attended the gala, organized by Leigh Scott and her committee, which raised \$101,000 for the food bank. Patterson Companies was the presenting sponsor, with major sponsors being Unity in the Community, Bank of Tampa, Gordon Food Service, and Star Distribution.

Catering was provided by Johnson's BBQ (smoked "wings" and grilled "hangar" steak); FSGA (chocolate covered strawberries); and Keel Farms (flight samples of cider beer). Local band Dock 7 provided entertainment. In addition to a gift card and basket raffles, the Cattleman's Association, Johnson's BBQ, Florida Strawberry Festival, and Discovery Flying donated auction prizes. The next Food for All event is scheduled for February 1, 2025, taking a hiatus in 2024 for the Spring Open House for the new building.

In Gratitude for Our 2022-23 Partners

(Individual Donors Recognized and Honored Separately)

Arts Council of Hillsborough County

Big Lots

Brandt Foundation

Bristol Myers Squibb

Career Source

Community Foundation Tampa Bay

Driscoll's Charitable Fund

Epic Affect

Frank E. Duckwall Foundation

Plant City Elks Lodge

Emergency Food and Shelter Program

Feeding Tampa Bay

Florida Blue

Florida Strawberry Festival

Gordon Food Service

Gail Handel Family Foundation

Hillsborough County Government

Hillsborough County Sheriff's Office

Jarrett Scott Ford

Junior League of Tampa

Francis & Gertrude Levett Foundation

The Mosaic Company

No Kid Hungry

Optimist Club

Patterson Companies

Plant City Arts Council

Plant City Elks Lodge 1727

Plant City Lions Club

Plant City Optimist Club

Plant City Rotary Club

Publix Super Markets Charities

Rays Baseball Foundation

Regions Bank

Rooms to Go

Star Distribution Systems

Suncoast Credit Union

Sweet Life Farms

TD Bank

United Way Suncoast

Unity in the Community

Walmart

Wawa

Winn Dixie

Wish Farms

Monthly Mobile Pantry Sponsors:

January: Poppell Insurance

February: Bill McDaniel

March: Bill & Gwen Thomas

April: Keel Farms

May: Raulerson, Castillo

June: Keel Farms

July: Raulerson, Castillo

August: Marsha Passmore

September: Dean & Liz Pfeffer

October: Bruce Sperry

November: Gordon Foods

December: Dodie White

Partners in Action



Caregivers from HCA Florida Brandon Hospital volunteering at the food bank



UFBPC's Terrance Green with Ron Gillum from STAR Distribution, which provides forklift maintenance for the food bank



Wish Farms donated pallets of pineberries for distribution to UFBPC clients



Donation of fresh produce from a local farmer



Barton Malow Construction volunteers making Kids' Bags of food for school students



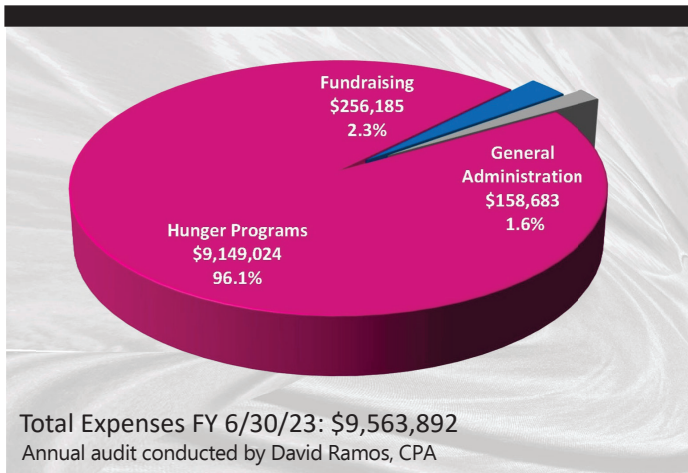
United Way volunteers lending a hand at the food bank



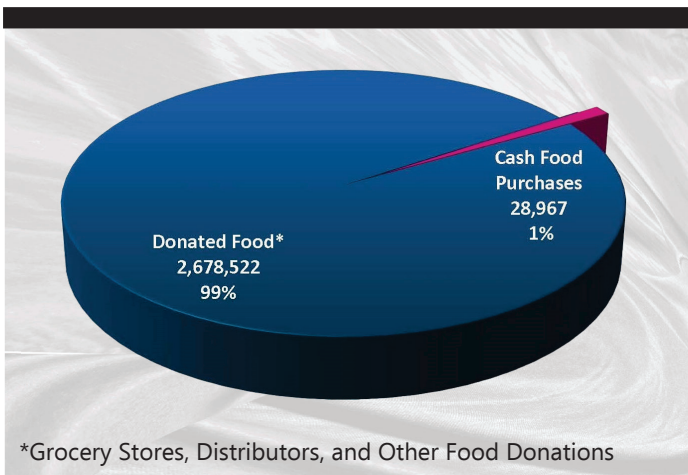
UFBPC attended the Florida Literacy Coalition's annual conference in May 2023. The Coalition and Florida Blue provide teaching resources and funding for UFBPC's Health Literacy Program.

Financial & Demographic Information

UFBPC ANNUAL EXPENSES FOR FISCAL YEAR ENDING JUNE 30, 2023



DONATIONS OF INBOUND FOOD IN POUNDS BY PERCENT JUNE 30, 2023



FOOD COLLECTION AND DISTRIBUTION



FY 2022-23

Inbound Food: 2,707,488 lbs.
Outbound Food: 2,765,392 lbs.
Individuals Served: 32,177
Individual Services Provided: 174,812
Family Services Provided: 74,289

FY 2021-22

Inbound Food: 2,724,927 lbs.
Outbound Food: 2,759,070 lbs.
Individuals Served: 16,880
Individual Services Provided: 152,607
Family Services Provided: 60,147

Services by Geographic Area FY 2022-23:

Plant City (includes Bealsville).... 136,144
Dover12,149
Valrico..... 5,821
Brandon 3,269
Seffner 8,199
Lithia 4,947
Thonotosassa..... 3,933
Riverview 350



Client Demographics FY 2022-23:

White	72.0%	Female	45.9%
(including White Hispanic)		Male	54.1%
Black	21.0%	Children	24.9%
Asian	0.5%	Infant	5.8%
Other	6.5%	Adults	45.7%
Hispanic	33.0%	Elderly	23.6%

By the Numbers

United Food Bank serves Plant City, Dover, Bealsville, Thonotosassa, Seffner, Valrico, Brandon, and Riverview, an area with a combined total population of 326,725, with additional service to Lithia. (US Census ACS 5-Year Survey 2017-2021)

Plant City

Per Capita Income	\$28,180
↓Poverty w/children<5	20.6%
↓Poverty F/head/child<5	43.2%
Persons in Poverty	15.5%
White	70.4%
Black	12.8%
Asian	1.7%
Hispanic	33.7%

Hillsborough County

Per Capita Income	\$35,954
↓Poverty w/children<5	13.5%
↓Poverty F/head/child<5	50.1%
Persons in Poverty	14.3%
White	72.9%
Black	18.5%
Asian	4.8%
Hispanic	30.5%

Feeding Our Future



FY 2022-23 Food

Distribution to Students

- Break Bags: 9,491
- Weekend Backpacks (K-12 school distribution): 10,074
- HCC College Hunger food bags and hygiene items: 583

In addition to the twelve existing partnerships with local schools, these schools were added in 2022-23: Mann Middle School, Bryan Elementary School, and Simmons Career Center.

Goals for Food Program

2023 marked the 10th Anniversary of *Goals For Food*, a partnership between Mosaic, the Tampa Bay Lightning, and area food banks. The program has provided 9.8 million meals, with over \$800,000 raised in the past 10 years. Mosaic donates \$1,000 for every goal and \$1,500 for every hat trick scored by a Lightning player during home games. For the 2022-23 season, Mosaic donated \$173,500, distributed across 12 food banks. UFBPC received \$14,500, working with Christopher Johnson, Mosaic's Senior Social Responsibility Specialist.



Goals for Food check presentation

Mary Mike Herold Pet Pantry

Dr. Arthur Herold was the first to commit to a naming opportunity in the new United Food Bank building: a pet pantry in honor of his late mother, Mary Mike Herold, who passed away in February of 2003. She was born in Cairo, GA, and moved to Plant City at six months of age. Mary and the late Mr. William W. (Bill) Herold, Jr., were married in 1950, and raised five children who all attended Plant City High School. She was well known for her love of cats and dogs, as once featured in the Plant City Courier. They both gave back to this community, with Mr. Herold named 1999 Outstanding Citizen of the Year by the Civic Clubs of Plant City, Florida, for Lifetime Service. The pantry will continue his mother's commitment to animal welfare by supporting pet owners experiencing hard times.



HCSO Fishing Tournament

Through the generosity of Hillsborough County Sheriff Chad Chronister's Office (HCSO), UFBPC was awarded a \$25,000 donation, raised through its annual fishing tournament. The June 2, 2023, "Hook, Line, and Sinkers" event was held at the Westshore Yacht Club, with TAMCO (Thompson Architectural Metals Company) serving as Title Sponsor.



United Food Bank and Services of Plant City



"Our vision is to stamp out hunger in East Hillsborough County and raise the standard of living for the truly needy, offering opportunities for self-improvement, education, job skills, and enhancing life for individuals and families; thus, affecting change for the community."

PROGRAMS

Hunger Relief Program: Provides a box of balanced food to clients twice a month via pick-up at the food bank

Feeding Our Future: Provides food to school students during out-of-school times through Weekend Backpacks and Break Bags; College Hunger students receive food bags and hygiene items

Feeding Our Legacy: Provides food, services, referrals, and hygiene items to vulnerable seniors 65 and older

Direct Community Outreach: Delivery of additional food boxes to 15 low-income residential communities

Holiday Meals: Provides over 1,800 meals at Thanksgiving and Christmas

Outreach Services: Financial and health classes such as Money Smart, Health Literacy, Diabetes Prevention, Couponing, Cooking on a Budget, and Growing Sustainability; seasonal flu shots; GED Prep Program Referrals; ACCESS Site for DCF benefits; veterans' support; job search and placement; direct community outreach to low-income areas

In-House Work Experience Internships: Hillsborough Education Foundation with Bank of America, Take Stock in Children, Hillsborough Community College clinical program, and Career Source Plant City High School Exceptional Student Education Transition Program

Partnerships: Hillsborough Community College, Hillsborough County Public Schools, Florida Department of Health, Hispanic Services Council, Florida Blue, BayCare's South Florida Baptist Hospital, Feeding Tampa Bay, FEMA, TD Bank, grocery stores, private donors, foundations, and corporations

Volunteers: Plant City Housing Authority, Plant City High, Durant High, Strawberry Crest High, and several other schools, Rotary, Elks, Lions Club, local churches, court-order, and corporate employees



United Food Bank is a good steward of the donations we receive, maintaining a 4-star rating with Charity Navigator.



702 E. Alsobrook St.
Suite H
Plant City, FL 33563
813-764-0625
www.ufbpc.org



Upcoming Food Bank Events



Saturday, November 11, 2023

Empty Bowls

10:00 AM - 1:00 PM

Willaford Railroad Museum



Spring 2024, Date TBD

Spring Open House for New Building

United Food Bank and Services of Plant City, Inc.

Annual Report 2022-23

Providing a Hand Up and Not a Hand Out

UFBPC Board Chair's Report



Board of Directors

George Banning
Matthew Buzza
Silvia Dodson
Clay Keel
Bill McDaniel
Marsha Passmore
Rev. Dean Pfeiffer
Jon Poppell
Daniel Raulerson
Jeremy Rhodes
Bruce Rodwell
Bruce Sperry
William Thomas, Sr.
Brian West, Emeritus
Ryan Whitaker
Dodie White

We've come so far on the new building capital campaign. If not for all of you, individuals and companies alike, we would not be looking at the home stretch for a new United Food Bank and Services of Plant City (UFBPC) building.

Even with initial gifts, we have much more work to do to reach our financial goal of \$5.17 million for the building. I have strong faith that we will get there. Given the continued community support—many of you I know personally—and given our executive leadership, with Mary Heysek at the helm, and the strength of our Board of Directors, each and every member, and with the Building Committee taking a lead role, we are halfway to our goal.

I'm honored and humbled to be asked to serve a second term as Board Chairman. The thought, voted unanimously by the Board of Directors, was to maintain the continuity of leadership to see us through the capital campaign. As Bill McDaniel, Vice Chairman of the Board stated, "You don't change generals in the middle of a battle."

With the decision to have Dykstra Construction serve as the general contractor, out of three bids submitted, we have added more strength to our existing team. Darry Dykstra and his firm will now

work alongside of CBRE Project Management and Boggs Design Partners (architect and interior designer) to achieve cost efficiencies and quality in all phases of construction.



We appreciate the use of Hillsborough Community College (HCC), and Dr. Marty Clay, for working with us on temporary facility space, while our current location is demolished and rebuilt. Demolition is planned toward the end of October, with the move into our new building, at the same Alsobrook location, by second quarter of 2024.

We're at this milestone because of dedicated volunteers who provide 2,500 hours of time per month serving others, something I believe we are put on this earth to do. We serve clients from hard-working families, in nine surrounding communities, unable to make ends meet. It breaks my heart to see them struggle, when a hand-up from UFBPC could make all the difference. If you haven't helped already, I hope you'll join our efforts to be part of the solution. Contact me or Mary Heysek for giving opportunities to make the new building a reality.

Dodie White