

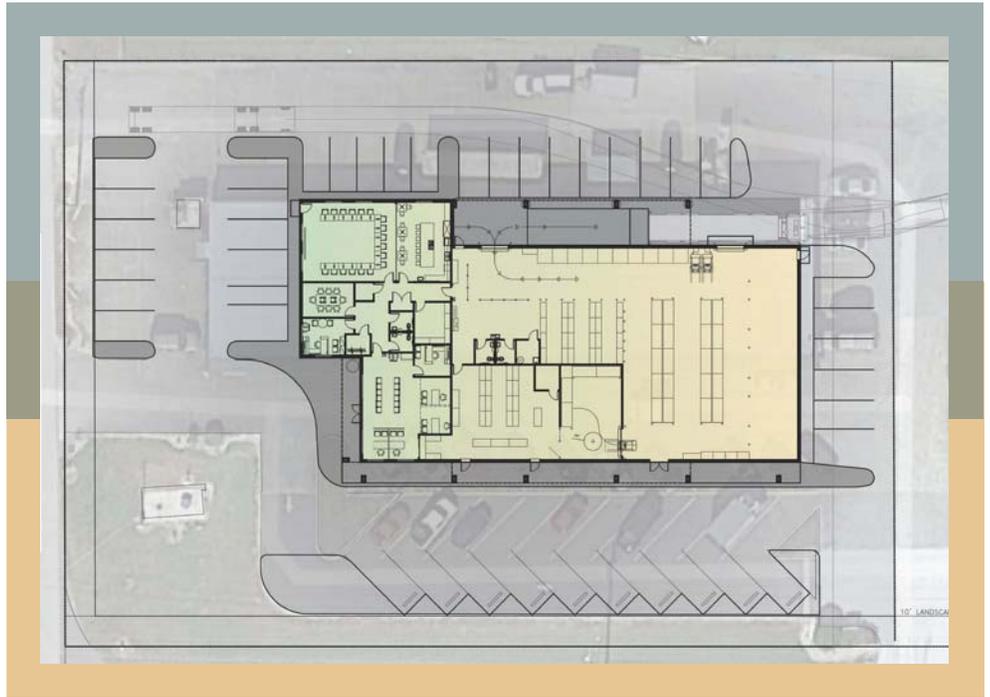


UNITED FOOD BANK
OF PLANT CITY

Annual Report 2021-22

**United Food Bank
and Services of
Plant City, Inc.**

Providing a Hand Up
and Not a Hand Out



Building Hope and Opportunity

A new building is directly in our sights. While our work toward this effort has just begun, the ability to care for the growing needs of our clients, low-income residents from the nine communities we serve in the eastern, mostly rural portion of our county, depends on a successful \$5 million capital campaign.

We're off to a good start with some dedicated anchor commitments, including \$300,000 from the Florida House of Representatives through a Local Support Grant via Representative McClure, \$200,000 through a Hillsborough County Government capital funding grant via Commissioner White, \$50,000 from the Florida Strawberry Festival with support from Paul Davis and his team, \$22,000 from Sheriff Chronister and his team, following a fishing tournament, and a commitment from Driscoll's, all to benefit United Food

Bank's building campaign.

It may be the start of our building campaign, but we have dedicated the last two years preparing, with up-front planning under the guidance of United Food Bank and Services' Board of Directors Building Committee, including George Banning, Matt Buzza, Clay Keel, Bill McDaniel, Marsha Passmore, Dean Pfeffer, Jon Poppell, Dan Raulerson, and William Thomas.



Mary Heysek
Executive Director

We began with a feasibility study in 2020, and through due diligence, utilizing the expertise of local architects, engineers, and published needs assessments, we came to the conclusion that we need to tear down

Continued on next page



Driscoll's Commitment

For over 30 years, Driscoll's, Inc., and its independent local growers have grown fruit in Hillsborough County. The family-owned and operated company seeks to continuously grow in harmony with the communities and environment it depends on. Driscoll's has a long history of giving back, but it's through trusted partners like United Food Bank that they are able to identify community needs, collaborate, and create a long-lasting positive impact. Driscoll's recognizes the important role that United Food Bank has had in Hillsborough County, serving over 16,000 individuals with access to food during times of need, as it has since 1991.

In keeping with its tradition of philanthropy and partnering with local non-profits, the company gave a seed grant to help launch the food bank's \$5 million capital campaign. When the campaign reaches its public phase, Driscoll's intends to help United Food Bank get over the finish line with a community-wide matching grant. "Our support of this fund-raising campaign is a recognition of how proud Driscoll's is to have been an active member of this community for over three decades," explained Mark Greeff, Driscoll's VP for the Eastern Region.

Board Member News

Welcome to our new board members:

- Clay Keel, President of Keel Farms and Army Reservist
- Stacy White, Hillsborough County Commissioner, 2014-2022, and Pharmacist
- Cathy Jiminez, Star Distribution Systems
- Ryan Whitaker, Gordon Food Service

Sincere thanks for the dedicated service of our outgoing board members:

- Donna Burke, Strategic Sourcing Manager, The Mosaic Company
- Beth Trancredo, Director of Operations, South Florida Baptist Hospital
- Earl Biggs, Director of Transportation, Gordon Food Service

continued from page 1

our existing building and build a new structure to meet the community's current and future needs.

Changes to operations of this food bank over the last few years, necessitated, in part, by the pandemic, solidified the need for additional warehouse space and a redesign of our building footprint. We know we can be even more effective in fulfilling our mission: provide assistance for those in need, moving them from a state of hunger and impoverishment to self-sufficiency, empowerment, and self-reliance.

The newly proposed floorplan includes areas for one-to-one client intake assessments, expanded group instruction (financial and health literacy, to name a few), and a demonstration kitchen for healthy, affordable, multi-cultural cooking instruction.

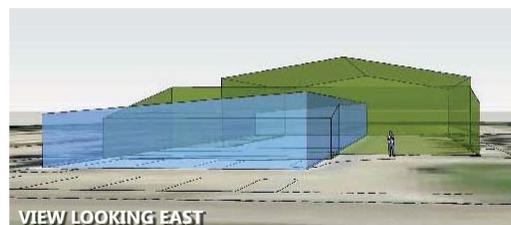
While it's been a dream of ours for the last two years, we plan to realize this dream, with your help, by June 2024.

Since purchasing this 10,021 sq. ft. building in 2016, we've made an industrial strip mall with 8ft. ceilings, originally designed for 10 separate businesses, work for longer than intended. Over the years, by necessity and at the loss of rental income, we have taken over a total of eight units in the mall to accommodate our growth. Additionally, refrigerated storage units have been placed behind the building at a high monthly rental fee.

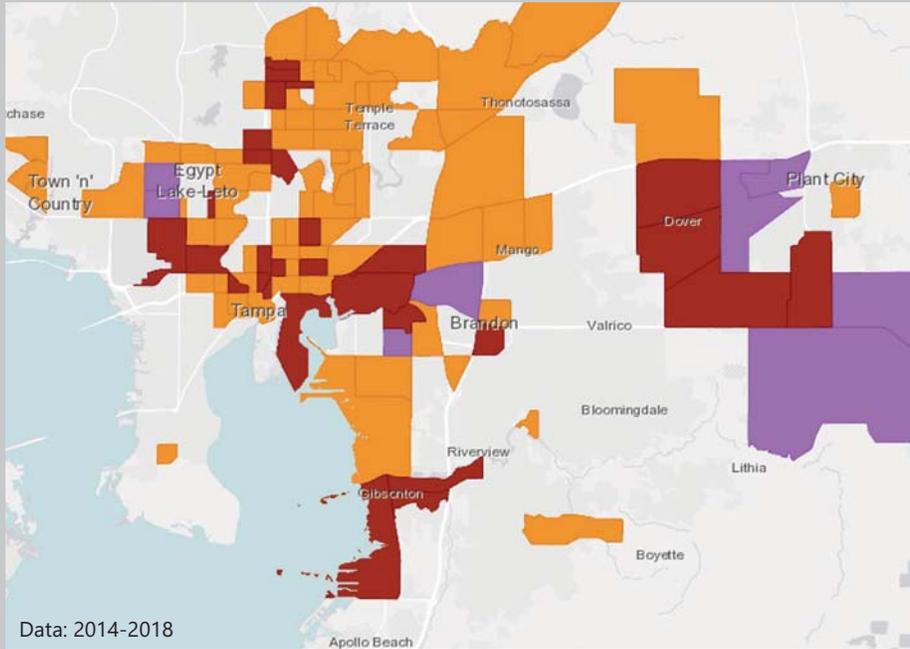
This new building will give us the ability to think in terms of energy conservation and cost savings by eliminating the leased pods, and conserving electricity with improved HVAC, LED lighting, and higher-grade insulation. Even with an increased office area and a warehouse with at least double the ceiling height (making a net total of 54,058 more cubic feet than the existing building), our calculations still put us ahead financially in the long term.

I extend my appreciation to our early funding partners, our board, the building committee, Boggs Design Partners—a local architecture and interiors firm currently assisting us, and the City of Plant City in getting us to the threshold of a new building. We hope you'll help us open the doors.

Mary Heysek



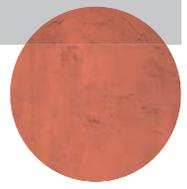
3D model of existing building (blue) compared to increased volume of planned building (green)



Population Vulnerability Map Puts Emphasis on UFBPC Service Area

Hillsborough County Department of Social Services 2022-2025 Community Needs Assessment included a map of high concentrations of vulnerable populations in its March 2022 report. It indicates areas where there are high percentages of people living at or below the Federal Poverty Level (orange), concentrations of people with no high school diploma (purple), and the overlapping of both characteristics for

vulnerability (red). The mapping tool is produced by the University of Missouri. Mapping for 2016-2020, available at <https://cares.page.link/Fq7h>, shows some improvements. The eastern portion of the county, however, still has substantial poverty and school dropout rates, linked to food security and self-sufficiency, that UFBPC continues to address.



Feeding Our Legacy

With the help of the Mosaic Company, along with Patterson Companies and Sweet Life

Farms, United Food Bank launched

its Feeding Our Legacy pilot program on June 15, 2022. Mosaic contributed \$50,000, and Patterson and Sweet Life Farms another \$53,250, to launch the initiative aimed at alleviating hunger among East Hillsborough's low-income, senior residents.

The need for launching a food security program for seniors was born out of the pandemic. Beginning in March of 2020, if not a few months prior, the Food Bank was hearing about and from seniors, many of whom were living alone, on fixed incomes, and without transportation or a support network, who were foregoing meals or substituting unhealthy meal selections to make ends meet or just survive.

In the past, members of the food bank received supplemental emergency food supplies once or twice a month by coming onsite. The constraints of seniors, many with limited or no means of transportation, private

or public, in this rural portion of the county, meant the food bank needed to pivot. It now delivers food supplies to 15 low-income, East Hillsborough residential communities, with five having a majority senior population.

To assist the 1 in 6 seniors who face the threat of hunger or malnourishment (Medicare Advantage, 2021), the new program includes an intake process that is culturally informed and extensive enough to get to some root causes of hunger. Feeding Our Legacy will work with 150 seniors in historic Bealsville and onsite at the food bank to administer assessments, create a plan, and make referrals to meet priority needs.





Empty Bowls and Run for Hunger

Daugurated locally in 2010, and heading into its 12th year under the leadership of event chair Silvia Dodson, *Empty Bowls* is our annual opportunity to raise awareness about hunger in our community. The concept was developed in 1990 as a grassroots movement in Michigan by two teachers wanting to make a difference in their community. The event includes choice of soups, a bottle of water, fruit, crackers, and choice of a handcrafted ceramic bowl made by students in Hillsborough County schools. Local artists also hand-paint bowls that are auctioned. In 2021, 20 local businesses, churches, and other organizations made 26 different soups from a variety of cultures, including Moroccan, Italian, and Southwest. Last year's event raised \$40,000 from sponsorships, with 800 in attendance. The live auction of bowls made by 10 local artists raised \$3,295. Street painter and teacher Leigh Alfredson taught a "Learn to Street Paint" workshop for students who then showcased their newly learned skills at the event. Attendees also had the

opportunity to participate in a "community bowl," and roll clay in a shape of their choice, all of which were implemented into bowls to be auctioned at the 2022 event. *The Fork Ran Away With the Spoon* run for hunger that preceded *Empty Bowls* boasted 150 runners in 2021.



Florida Strawberry Festival Queen and Court

The November 12, 2022, event features artist Janet Tombros, who will provide a participatory demonstration of 3D street art (*Madonnari* in Italian). Larry Clark, Plant City Community Chorale, and Ace Jackson and the Jump Kings are lined up for musical entertainment.



Local supporters with hand-made bowls at one of the many soup tables

Local artist at work creating a clay bowl to be sold

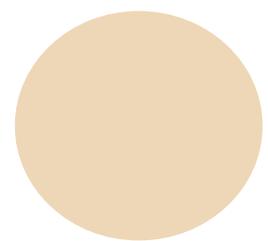


The Fork Ran Away With the Spoon 5K race kick-off in McCall Park

Food for All: An Evening on Evers



The annual *Food for All* event, chaired by Leigh Scott, is the largest fundraiser for United Food Bank. The February 2022 program, *Evening on Evers*, raised \$113,000 and was attended by 280 people. Wish Farms was the presenting sponsor; other sponsors included Unity in the Community, Star Distribution, and Gordon Food Service. The Ed Johns Band provided entertainment, and dinner was catered by Norma's. Keel Farms provided desserts. Twelve baskets were raffled off, with Tampa Bay Lightning donating a signed puck for one of the baskets. Two live auctions were held: dinner for eight at Norma's, and wine tasting for eight at Roots Cellars. The *Food for All* event next year will be a *Take Flight Gala* on Saturday, February 4, 2023, featuring a surprise flyover and full-size airplane displays, with a "departing" time of 6 p.m. Destination: Plant City Airport.



In Gratitude for Our 2021-22 Partners

(Individual Donors Recognized and Honored Separately)

Arts Council of Hillsborough County
 Big Lots
 Brandt Foundation
 Bristol Myers Squibb
 Career Source
 Community Foundation of Tampa Bay
 Driscoll's Charitable Fund
 Frank E. Duckwall Foundation
 Plant City Elks Lodge
 Emergency Food and Shelter Program
 Feeding Tampa Bay
 Florida Blue
 Florida Strawberry Festival
 Gordon Food Service
 Gail Handel Family Foundation
 Hillsborough County Government

Hillsborough County Sheriff's Office
 Jarrett Scott Ford
 Francis & Gertrude Levett Foundation
 The Mosaic Company
 No Kid Hungry
 Optimist Club
 Patterson Companies
 Plant City Arts Council
 Plant City Rotary Club
 Publix Super Markets Charities
 Rays Baseball Foundation
 Regions Bank
 Star Distribution Systems
 Suncoast Credit Union
 Sweet Life Farms
 United Way Suncoast



United Food Bank's Operation Manager, Gayle Tindle, at the 2022 Mosaic and Tampa Bay Lightning Goals for Hunger event. UFBPC received \$6,357 toward alleviating hunger in East Hillsborough County.

Unity in the Community
 Walmart
 Wawa
 Winn Dixie
 Wish Farms

Partners in Action

United Food Bank greatly values all the hands who help us fulfill our mission. Many individuals and community organizations step forward to collect food, funds, and donate their time to serve their neighbors in need. Here are just a few of examples of these local organizations in action:

Left: Girl Scouts Food Drive, May 2022. Troop 2920 of the West Central Florida Girl Scouts raised money and went on a shopping trip to purchase food to stock our kids' food bags. This program supplements child nutrition when schools are closed for the summer and weekends.

Top Right: TECO, July 2022. TECO Energy's Skills Training Center team members helped out in our warehouse.

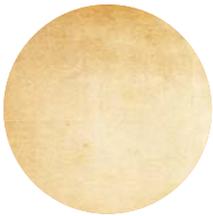
Middle: Plant City Woman's Club, July 2021. The GFWC Woman's Club of Plant City hosted a kid-based food drive, collecting food and funds.

Bottom: Tony Lee State Farm, May 2022. Employees held a peanut butter and jelly food drive to benefit UFBPC's summer food bag program for kids.



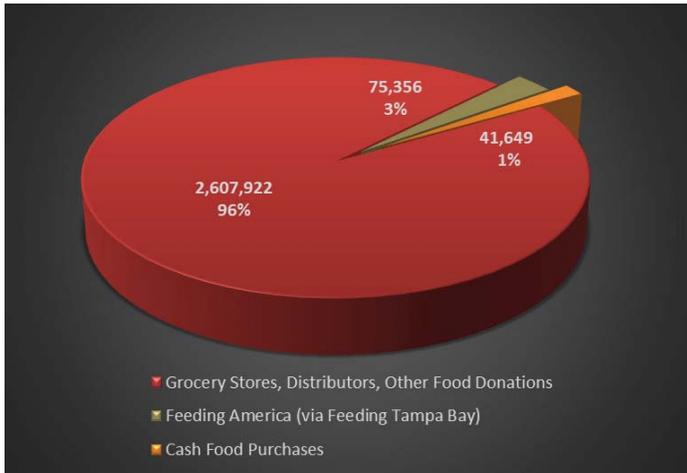
**220 Volunteers Donated
 10,369 Hours to UFBPC
 7/1/21 - 6/30/22**



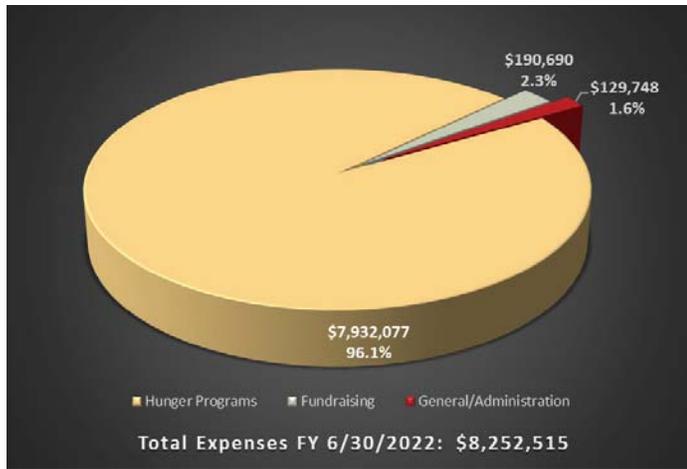


Financial & Demographic Information

DONATIONS OF INBOUND FOOD IN POUNDS BY PERCENT JUNE 30, 2022



UFBPC ANNUAL EXPENSES FOR FISCAL YEAR ENDING JUNE 30, 2022



Annual audit conducted by David Ramos, CPA

FOOD COLLECTION AND DISTRIBUTION



FY 2021-22

Inbound Food: 2,724,927 lbs.
 Outbound Food: 2,759,070 lbs.
 Individuals Served: 16,880
 Individual Services Provided: 152,607
 Services Provided to Families: 60,147

FY 2020-21

Inbound Food: 2,662,071 lbs.
 Outbound Food: 2,743,287 lbs.
 Individuals Served: 16,991
 Individual Services Provided: 137,195
 Services Provided to Families: 51,369

Services by Geographic Area FY 2021-22:

Plant City (includes Bealsville).....	117,797
Dover	11,095
Valrico.....	5,875
Brandon	2,686
Seffner	6,928
Lithia	4,059
Thonotosassa.....	3,785
Riverview	382

Food Bank Client Demographics FY 2021-22:

White	83.0%	Female	46.1%
(including White Hispanic)		Male	53.9%
Black	14.0%	Children	27.1%
Asian	0.5%	Infant	7.4%
<u>Other</u>	<u>2.5%</u>	Adults	44.1%
Hispanic	33.0%	Elderly	21.4%

United Food Bank serves Plant City, Dover, Bealsville, Thonotosassa, Seffner, Valrico, Brandon, and Riverview, an area with a combined total population of 326,547, with additional service to Lithia. (US Census ACS 5-Year Survey 2016-2020)

Plant City

Per Capita Income	\$26,674
↓Poverty w/children<5	18.5%
↓Poverty F/head/child<5	47.9%
Persons in Poverty	14.4%
White	73.2%
Black	14.0%
Asian	2.0%
Hispanic	31.1%

Hillsborough County

Per Capita Income	\$33,616
↓Poverty w/children<5	11.9%
↓Poverty F/head/child<5	33.8%
Persons in Poverty	11.9%
White	73.3%
Black	18.4%
Asian	4.6%
Hispanic	30.3%



Fishing Tournament Benefits Food Bank



Fishing for Food: UFBPC lands "big catch" from HCSO



HCSO fishing winners make UFBPC winners

United Food Bank was honored to be the recipient of the 2022 Hillsborough County Sheriff's Office (HCSO) Inshore Fishing Tournament fundraiser. One of the premier tournaments of Tampa Bay, the June 24th event took place at the Westshore Yacht Club in Tampa, and netted \$22,000 in proceeds for the UFBPC. Anglers competed to win cash prizes for first, second, and third place in each species (redfish, snook, and trout). Participants also competed to win thousands of dollars in raffle prizes. Title sponsorship was provided by Tamco, and Carrabba's catered lunch.



United Food Bank is a good steward of the donations we receive, maintaining a 4-star rating with Charity Navigator.

Pets Get Hungry, Too

Approximately 29 million cats and dogs in the U.S. live with families in, or at risk of, poverty (Casey Bond, *Faunalytics*, April 26, 2022), meaning pets can face food insecurity, too. United Food Bank receives three to four pet food inquiries a day, and offers pet food, when available, to clients who are pet owners in need. This year, we have given out 7,000 pounds of dog and cat food.



United Food Bank and Services of Plant City

"Our vision is to stamp out hunger in East Hillsborough County and raise the standard of living for the truly needy, offering opportunities for self-improvement, education, job skills, and enhancing life for individuals and families; thus, affecting change for the community."

PROGRAMS

Feeding Our Future: Provides food bags for school and college students during out-of-school times (weekends, breaks, holidays)

Feeding Our Legacy: Provides food and hygiene items to vulnerable seniors 55 and older

Monthly Mobile Pantry Distribution: Takes additional food boxes to the community on a drive-thru basis

Holiday Meals: Provides over 1,800 meals at Thanksgiving and Christmas

Outreach Services: Money Smart, Health Literacy, Diabetes Prevention, and GIFT (Get Into Fitness Today) classes; seasonal flu shots; GED Prep Program Referrals; ACCESS Site for DCF benefits; veterans' support; job search and placement; FAFSA (Free Application for Federal Student Aid) support; direct community outreach to low-income areas

In-House Work Experience Internships:

Hillsborough Education Foundation with Bank of America, Take Stock in Children, Hillsborough Community College clinical program, and Career Source

Partnerships: Hillsborough Community College, Hillsborough County Public Schools, Florida Department of Health, Hispanic Services Council, Florida Blue, BayCare's South Florida Baptist Hospital, Feeding Tampa Bay, FEMA, Regions Bank, grocery stores, private donors, foundations, and corporations

Volunteers: Plant City Housing Authority, Plant City High, Durant High, Rotary, Elks, Lions Club, local churches, court-order, and corporate employees



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Suite H
Plant City, FL 33563
813-764-0625
www.ufbpc.org



Upcoming Food Bank Events

Saturday, November 12, 2022



Fork Ran Away With The Spoon 5K Run
7:00 AM
McCall Park

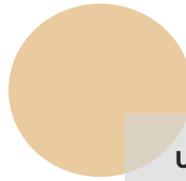
Empty Bowls
10:00 AM - 1:00 PM
Willaford Railroad Museum

Saturday, February 4, 2023

Food for All: Take Flight Gala
6:00 PM
Plant City Airport

Summer 2023

HCSO Fishing Tournament
Westshore Yacht Club, Tampa



United Food Bank and Services of Plant City, Inc.

Annual Report 2021-22

Providing a Hand Up and Not a Hand Out



Board of Directors

George Banning
Matthew Buzza
Silvia Dodson
Cathy Jimenez
Clay Keel
Bill McDaniel
Marsha Passmore
Rev. Dean Pfeffer
Jon Poppell
Daniel Raulerson
Bruce Rodwell
Bruce Sperry
William Thomas, Sr.
Brian West, Emeritus
Ryan Whitaker
Dodie White
Stacy White

UFBPC Board Chair's Report

There is so much need in Plant City and our neighboring communities. I've noticed an influx of new residents on a daily basis. Usually, people move from Point A to Point B in search of a better life. Yet, here at United Food Bank and Services, we are seeing hard-working men, women, and families who are unable to get ahead.

I get emotional just thinking about it. We have to help people who are struggling. I believe that is why God put us here. Some of our residents are barely able to make ends meet. The tremendous increase in the cost of goods and services, including gas, food, and other essentials, is putting a strain on low- to moderate-income families and individuals, especially the many seniors who live alone.

United Food Bank has strength of leadership in Mary Heysek, a dedicated board of directors, and the combined, amazing team of employees and more than 200 volunteers. We have become part of the solution as we seek to alleviate suffering and elevate people out of poverty who live in East Hillsborough, with a hand up and not a hand out.

I, along with my sister, was born and raised here in Plant City. I received my degree in Business

Administration with honors from St. Leo College, and now serve as the Controller for Cone & Graham, Inc., a heavy construction firm. East Hillsborough is home to me. My community activity includes serving as the Florida Strawberry Festival Ambassador and Queen's Exhibit Co-Captain, and as a board member of the Plant City Christmas Parade (also immediate past president). Other service includes the Arts Council, Photo Archives, Library, and Veteran's Monument Park boards or committees, among other community involvement.

With all we have been able to accomplish at United Food Bank, one of our biggest goals lies ahead. We are embarking on a capital campaign to construct a new building, one that can accommodate our growing needs. There are additional services we need to add to better prepare our clients for health, well-being, and success. We also need to significantly increase warehouse storage space, given the growing demand in our 9-community service area, including Plant City, Dover, Thonotosassa, Seffner, Bealsville, Brandon, Valrico, Lithia, and Riverview. I hope we can count on your support.

Dodie White