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ANNUAL REPORT 2019-20 ENCLOSED
Save The Date: Upcoming Food Bank Events



Saturday, November 14, 2020
 Fork Ran Away With the Spoon 5K
 7:00 a.m. Downtown Plant City



10th Annual Empty Bowls Event
 10:30 a.m. - 1:30 p.m.
 Homemade Bowls, Soup, Entertainment
 Willaford Railroad Museum



Saturday, February 6, 2021
 Food For All Tailgate Gala
 6:30 p.m. - 9:30 p.m.
 Plant City Stadium

United Food Bank and Services of Plant City, Inc.

Annual Report 2019-20

Providing a Hand Up and Not a Hand Out

Board Chair's Report

First and foremost, let me share with you how honored I am to serve as the Board Chair for United Food Bank of Plant City (UFBPC)! You might say that my wife Liz and I are northern by birth but southern by the grace of God, as we were both born and raised in New York. I attended Long Island University where I received my B.S. in Political Science and Master of Public Administration in 1980 and 1981. In 1994, I received my Master of Divinity (M.Div.) from Concordia Seminary, St. Louis, Missouri. I have served as the Senior Pastor of Hope Lutheran Church since June 1996. My wife serves as the Office Administration Manager for HNTB's West Florida offices. We are blessed with three children and three grandchildren. Food banks have always been a passion for my wife and me. We hold our United Food Bank very near and dear to our hearts. I have been on the board at the Food Bank for 10 years and have loved every minute.

There are many things I can call to your attention about UFBPC, but consider this one fact. Did you know that in July 2020 we served 11,773 people? In July 2019 it was 5,743. That is an incredible increase! Never when we began 2020, did we anticipate that level of need. Words cannot express the thanks we owe to Mary Heysek,

our dedicated staff of four, an army of phenomenal volunteers, and our amazing community who saw the need and answered the call. Thank you!



Our community still has many needs. We can only continue to reach out and serve them with your prayers, your help, and your assistance. Let me encourage you, if you haven't already, to come down to the Food Bank and see the excitement and energy of our staff and volunteers and see firsthand our outreach needs. My goal for the year ahead is simple, not one "empty bowl" on any table in our community. Together we can make that a reality!

Rev. Dean Pfeffer

UFBPC Board Members

- | | |
|-------------------|----------------------|
| George W. Banning | Rev. Dean Pfeffer |
| Earl Biggs | Jon Poppell |
| Donna Burke | Daniel Raulerson |
| Mathew Buzza | Bruce Rodwell |
| David Davenport | Bruce Sperry |
| Silvia Dodson | Beth Tancredo |
| Kendelle Jimenez | William Thomas |
| Bill McDaniel | Brian West, Emeritus |
| Marsha Passmore | Dodie White |

United Food Bank and Services of Plant City, Inc.



Annual Report 2019-2020

Providing a Hand Up and Not a Hand Out

To provide assistance for those in need, moving them from a state of hunger and impoverishment to self-sufficiency, empowerment, and self-reliance.

Message From the Executive Director

United Food Bank and Services of Plant City, serving not only Plant City but also the communities of Thonotosassa, Seffner, Dover, Valrico, Lithia, parts of Riverview, and newly added Brandon, started out the fiscal year as every other year, and, like all of us, swiftly pivoted to a new normal in March of 2020. We could only make these adjustments, mandated in response to COVID-19, given our dedicated volunteers, staff, and partners, including product donors and funders. Following local, county, state, and CDC guidelines, we have been able to be here for local individuals and families in need of food and essential hygiene items, staples that are often in short supply during a time when financial resources have been cut off or severely reduced.

Once again, as when Hurricane Irma hit Florida in 2017, we reached out and received tremendous assistance from the mission representative of the Emergency Support Function (ESF) #6 from the State of Florida, working to coordinate and disperse federal resources—water, Meals Ready to Eat (MREs), baby formula, Ensure, and other emergency supplies—authorized by the Department of Homeland Security (DHS) and the Federal Emergency Management Agency (FEMA) in direct response to the initial onset of COVID-19, and during the time of lockdown. Supplies were not only distributed by United Food Bank and Services as received from FEMA, they were also transported by United Food Bank to grassroots pantries in the surrounding communities for their own onsite distributions.

There are many new faces among the food bank clients in 2020, individuals who may never have had the need to

ask for support before, and, as a result of economic fluctuations, business closures, slow re-openings, layoffs or furloughs, sick leave, unforeseen medical expenses, and other interruptions to previously steady income, they are calling upon their local food bank as never before. We know it's not easy to ask for the help. We are just glad we are here and able to stock our shelves when people are in need.



FEMA delivery during COVID-19

So much has changed over the course of this year. Two external storage units, including one 30-ft. by 10-ft. unit with refrigeration, are now parked behind the food bank for the overflow of perishable and nonperishable food items that exceed shelf space within the existing building. We have seen a doubling, and in some cases tripling, of

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Programs Overview

United Food Bank of Plant City seeks to stamp out hunger in East Hillsborough County through a holistic approach, including community referrals, to reduce some of the causes of hunger: lack of access to food stamps (SNAP), unforeseen medical costs, low wages, housing costs, unemployment, and poor money management. The following programs were part of the UFBPC's 2019-20 onsite continuum of care:

Food Distribution: grocery stores, donors, cash purchases, Feeding America via Feeding Tampa Bay, and foundation partners

Emergency Food Distribution: Funders/ FEMA

FDIC Money Smart Program: Regions Bank

ACCESS Site: approved DCF site for benefit sign up and monitoring (food stamps, etc.)

Education Center: computer lab and Internet for job search, insurance registration, educational classes and tutorials, GED preparation

Hunger on Campus: with Hillsborough Community College, lunch and learn sessions on campus, and provision of emergency food supply boxes

Children's Nutritional Outreach: Hillsborough County Public Schools Area 5

Diabetes Prevention Class: Florida Department of Health

Cooking Classes: Hispanic Services Council

Health Literacy: Hispanic Services Council and Florida Blue

Flu Shots: BayCare's South Florida Baptist Hospital

Interns: Hillsborough Education Foundation with Bank of America, Take Stock in Children, Hillsborough Community College clinical program, and Career Source

Volunteers: Plant City Housing Authority, Plant City High, Durant High, Rotary, Elks, Lions Club, local churches, court-order, and corporate employees

demand compared to last year by the monthly numbers served and other comparisons:

United Food Bank Services	FY 2019	FY 2020
April client service totals	4,591	11,017
July client service totals	5,743	11,733
Total inbound food in pounds	1,404,341	2,185,426
Total operating expenses	\$4,102,250	\$6,499,575

Aside from the pandemic, the local area has a high number of Asset Limited, Income Constrained (but) Employed or otherwise known as ALICE individuals. These are people who are



Two temporary storage units at UFBPC

above poverty but can't meet basic needs like housing and food. The number of ALICE individuals in Dover is 61 percent, in Thonotosassa it is 49 percent, and in Plant City it is 48 percent for ALICE, yet, the Florida ALICE rate is 29.5 percent.

United Food Bank and Services of Plant City has put many plans in motion to meet future needs and increasing demands for service, some in part from COVID-19, but other reasons account for the increase as well. As affordable housing gets less and less available in the City of Tampa and suburbs of Tampa and Hillsborough, there is a migration along I-4 toward rural areas that may offer better housing options. The growth and subsequent need for services at this food bank will only increase in the years to come. For this reason, we spent the last fiscal year completing a new building feasibility study, securing two new trucks to handle the volume, and replacing equipment. Along with our strong partnerships and dedicated volunteers, we can meet this and future emergencies and be there for our neighbors in need.

Mary Heysek



United Food Bank and Services of Plant City took the opportunity in 2020



to freshen up its image by replacing a long-standing logo with the new one above.

Feasibility Study Completed for a New Building



United Food Bank conceptual designs

Klar & Klar Architects took on the task of completing a United Food Bank Building Feasibility Study in February of 2020. It was a four-phase process that included the following: (1) discussions on future optimum

space usage,

program needs, general space considerations, limitations on current space, and proposed solutions; (2) a study of feasibility of using the existing structure in the future; (3) conceptual design; and (4) preliminary cost estimates based on design. Added to this feasibility study was the potential to go “green” with a future building expansion or new building by adding solar and other sustainable

elements for consideration as potential cost savings and environmental stewardship.

While the process began in February of 2020, Klar & Klar made their formal presentation to the United Food Bank and Services Board of Directors in November. Two of the proposed conceptual designs are shown to the left. Given the growth in United Food Bank’s service delivery, including significant increases in numbers served and geographic area(s) covered, along with the temporary solution to have two portable storage units behind the food bank, the building feasibility study, with the proposed building expansion options, will be put to good use.

United Food Bank, founded in 1991 as a church-based mission, has grown from serving 7,000 boxed meals to its current capacity of serving 77,426 individuals (2,259,769 pounds of food) yearly. The agency has worked out of a 10,000-square-ft. building at 702 East Alsobrook, and while owned by the food bank, it is a space never intended for food distribution, and has reached maximum capacity.

Donors Deliver on New Trucks

The food bank is grateful that, in this last year, it received a donation from Steve Howard—through his Sweet Life Farms and the Patterson Companies—to purchase a 14 ft. refrigerated box truck with a built-in liftgate and standardized truck bed height to accommodate most loading docks with less adjustments.

United Food Bank was beginning to spend far too much annually in repair costs for the previous box truck to adjust refrigeration, air conditioning, and parking brakes. It was not the correct height for most of the food distribution loading docks and it took manual effort and extensive time to collect bulk food items previously. Additionally, some opportunities for perishable food items were missed when the coolant and refrigeration system were working intermittently. The new truck, an Isuzu TK purchased in August of 2020, solves these issues.

Next on the needs list was a 3/4 ton, 2500 series pickup truck to help pull a



New UFBPC refrigerated box truck

refrigerated trailer for United Food Bank. With demand increasing at the rate it has over the last year, with no letting up in sight, it is important that two trucks be operable and often on the road at the same time at different food collection sites. The current 8 ft.-bed truck has 308,000 miles, is without air conditioning, and requires extensive, ongoing repairs.

Hillsborough County government, with the advocacy of Commissioner Stacy White, provided United Food Bank and Services with the funding for a new pickup truck to be purchased in November of 2020. With these two new vehicles, the food bank can increase food donations received and adjust to the new normal of delivering food to high-risk, homebound residential communities.





In Hillsborough, United Food Bank and Service of Plant City remains on the job and hard at work helping others.

Over the next month, it expects to serve 9,000 people. That's more than double what it usually serves with 54% out of work without pay and more than a third of that due to kids at home for breakfast, lunch and dinner.

Thank You United Food Bank and Service of Plant City and Thank You to all those making donations to keep our community nourished in this time of need.

As a proud partner of United Food Bank, the Mosaic Company matches dollars raised during Goals for Food,

Hunger Action Month at Mosaic



Mosaic participated in September's Hunger Action Month, a nationally recognized time for people

We are the only food bank of its size and mission serving east Hillsborough County. Prior to COVID, we normally served 4,500 people each month. Now the need is BIG and we serve 11,000 people each month! 60 percent are out of work without pay. We take the basic need off the table enabling our clients to focus on a brighter future. It is so important for EVERYONE to have access to good nutrition for good health, success in education, and to thrive. It takes a community to feed a community.

Mary Haysek
President, United Food Bank and Services of Plant City



from around the United States to stand together with the Feeding America network and the Community Food Share to spread the word and take action on the hunger crisis with a dedication to a solution. Mosaic featured United Food Bank in their local advertising.

Food Bank Service Enhancements Since COVID-19

United Food Bank and Services of Plant City, in response to a high volume of requests for services from Brandon residents during the COVID-19 pandemic, has now added Brandon to its ongoing coverage area, in addition to Plant City, Thonotosassa, Dover, Seffner, and Valrico. A second service enhancement, on behalf of vulnerable populations, some at higher risk for COVID-19, is delivery of nonperishable food items by United Food Bank directly to 10 local multi-family, low-income, and some senior, housing centers.

10th Annual Empty Bowls & 2nd Annual Run for Hunger



Artist, Lesli Platt, and her bowl design with Jill Watson; Empty Bowls soup recipe book also pictured

Raising awareness of hunger in the Plant City area and beyond, UFBPC's annual Empty Bowls event combines art, music, and food to also raise money to continue feeding those experiencing food insecurity.

The 10th Annual Empty Bowls event is scheduled for Saturday, November 14 from 10:30 a.m. to 1:30 p.m. at the Robert W. Willaforde Railroad Museum. The event features a live auction of ceramic art bowls custom made by local artists. The \$10 admission includes a choice of soup, an apple, and water, plus the selection of a pottery bowl made by local students in Area 5 Hillsborough County Schools. Upwards to 600 tickets have been sold in years past.

A 5K walk/run entitled "The Fork Ran Away With The Spoon" will kick off at 7:00 a.m. at the Train Depot at 102 N. Palmer Street in downtown Plant City. The race will end at the same location. The cost is \$35 plus a \$3 signup fee. Register online at <https://runsignup.com/Race/FL/PlantCity/ForkRanAwayWithTheSpoon5k>.

The 2019 race had 124 entrants. There are 150 anticipated for November 2020.



Fundraisers: Looking Back and Looking Ahead

The 12th Annual Celebrity Chef fundraiser that took place on February 1, 2020, was another great success for the United Food Bank (UFBPC), raising over \$100,000 for the organization. Celebrity chefs were Amy Freeze of Gourmet Everyday, and Plant City strawberry farmers Carl and DeeDee Grooms. They cooked in front of 280 event attendees at The John Trinkle Center in Plant City. The proceeds of the event help UFBPC to continue feeding those in need in its extensive service area in east Hillsborough County.



UFBPC Announces New Event for Next Year

Food For All Tailgate Gala
Saturday, February 6, 2021
6:30 PM - 9:30 PM
Plant City Stadium



UFBPC will be having its own tailgate party the day before the 2021 Super Bowl LV. Local restaurants will provide samplings of their specialties, with plans for food trucks to be on hand. The gala tailgate reception will offer a DJ and dancing.

Firehouse to the Rescue



Plant City Fire Rescue Stations 1 and 2 combined efforts to collect turkeys for Thanksgiving for UFBPC. Ladder 1 delivered the turkeys to the Food Bank on November 25, 2019. UFBPC employees Gayle Tindle and Mary Heysek were on hand to receive the donation.

Making a Difference



Wish Farms, a strong supporter of United Food Bank, began its transition into a new, 130,000-square-ft. building, with

20,000 square feet of solar panels, in 2020. The new location is at 1301 Frontage Road, with the previous warehouse located within the Plant City State Farmers Market.

Founded in 1922, Wish Farms is a fourth-generation, family-operated company that is a year-round supplier of strawberries, blueberries, blackberries, and raspberries. This year the grower added a logo with the phrase: *Feel Good. Eat Berries. Make a Difference.*

From the Wish Farms Family Foundation, a portion of the profits will support the three pillars of giving: Food Insecurity, Community, and Education. United Food Bank will be one of the three recipients of funding following the Wish Farms Grand Opening, the Pixie Rock Event, to be held on April 24, 2021, an event open to the public. Amber Maloney, Director of Marketing at Wish Farms, is the key contact.



Volunteer Spotlight

The volunteers at United Food Bank are honored with what is called, *Thankful Thursdays*, by having a cameo interview conducted by an intern at the food bank and then posted on social media. It is important to recognize the dedicated, frontline volunteer force, many of whom worked straight through COVID-19, or who are waiting to return.



Morgan is a hard-working regular who has been volunteering at the food bank for over 2-1/2 years. He loves to volunteer because it keeps him busy, and he loves to help people. Morgan is from Guyana, South America, where he previously worked as a botany field assistant at the University of Guyana.



Grandma, as our young office staff call her, has been helping out the Food Bank for over four years. As with her former LPN career, she came to the food bank to truly help people. She loves travelling, and spending time with her 5 children and 6 great-grandchildren.

White Provides Valuable Support of Our Work

United Food Bank worked with Hillsborough County Commissioner Stacy White, District 4, in Fiscal Year 2020, to conduct a new or expanded building feasibility study. Klar & Klar Architects have concluded their assessments and made recommendations.



Hillsborough County Commissioner Stacy White

According to Commissioner White, "Hillsborough County is continuing to grow and so are the needs of its citizens. While the County does all it can to help folks, our nonprofit partners, like United Food Bank, are crucial.

"As we have all been hit hard this year from the COVID-19 pandemic, I am impressed and proud to see the United Food Bank of Plant City rising to meet the needs in our community. I am extremely thankful for our nonprofit community, who in this time of great need, ramped up services and mobility in such a short period of time. Without organizations like United Food Bank, this year would have been far worse for some of my constituents—and I'm grateful that we had the support systems there."

In Gratitude for Our Contracted Partners

(Individual Donors Recognized and Honored Separately)

Arts Council of Hillsborough County

Bristol Myers Squibb

Career Source

CSX Railroad

Community Foundation of Tampa Bay

Driscoll's Charitable Fund

Emergency Food and Shelter Program

Epic Affect

Father's Table

Feeding Tampa Bay

FEMA

Florida Blue

Florida Strawberry Festival

Gail Handel Family Foundation

Gordon Food Services

Hillsborough Education Foundation

Hillsborough County Government

The Mosaic Company

Patterson Companies

Publix Super Markets Charities

Rays Baseball Foundation

Regions Bank

Star Distribution

Suncoast Credit Union

Sweet Life Farms

TECO

United Way Suncoast

Unity in the Community

Walmart

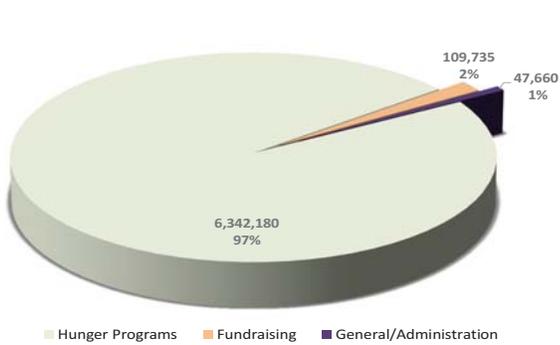
Wawa

Wish Farms

Financial Update

UFBPC ANNUAL EXPENSES FOR FISCAL YEAR ENDING JUNE 30, 2020

Annual audit conducted by CPA Raulerson Castillo & Co.



Total Expenses FY 6/30/2020: \$6,499,575

DONATIONS OF INBOUND FOOD IN POUNDS BY PERCENT



Demographics

United Food Bank serves residents in Plant City, Dover, Thonotosassa, Seffner, Valrico, and now Brandon, an area with a combined total population of 221,819, with additional service to Lithia and limited outreach to Riverview. (US Census ACS 5-Year Survey 2014-2018)

Plant City

Per Capita Income	\$24,275
↓Poverty w/children<5	24.9%
↓Poverty F/head/child<5	57.5%
White	68.1%
Black	15%
Asian	2%
Hispanic	30.8%

Hillsborough County

Per Capita Income	\$34,858
↓Poverty w/children<5	9.2%
↓Poverty F/head/child<5	35.2%
White	69.8%
Black	16.8%
Asian	4.1%
Hispanic	29.2%

Food Bank Client Demographics:

White	74.1%
Black	18%
Asian	4.4%
Other	3.5%
Hispanic	29.7%
Female	51%
Male	49%
Children	27.2%
Infant	7.6%
Adults	51.7%
Elderly	13.5%



UFBPC Thanksgiving 710-meal basket distribution in 2019

Outcomes & Evaluation

By the numbers: geographic distribution for registered United Food Bank and Services of Plant City (UFBPC) client totals for FY 2019-20:

Plant City	60,323
Dover	6,484
Valrico	3,047
Seffner	3,456
Lithia	2,496
Thonotosassa	1,417
Riverview	203

77,426 individuals and 40,884 families were served in the last 12 months (FY20), compared to 58,600 individuals and 13,387 families served in the prior 12-month period.

FY 2018-19

Inbound Food: 1,404,341 lbs.
Outbound Food: 1,326,816 lbs.
People Served: 58,600



FY 2019-20

Inbound Food: 2,185,426 lbs.
Outbound Food: 2,259,769 lbs.
People Served: 77,426



Terrance Green of UFBPC and volunteer, Oscar Mendoza, hard at work